

**Tan TRAN THAI**

ICD Business School

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**Research areas:**

- Science and Technology linkages                      Knowledge and Innovation Policy
- Geography of Innovation                                      Innovation Studies
- Structural and Dynamic Network Analysis              Big Data & Data Analytics

**Teaching interests**

- Strategic Management                                      Technology Management
- Entrepreneurship & Innovation                              B2B Sales & Business development

**Academic position held:**

*Sep 2020 –:*

Research Associate Professor, ICD Business School, France

*Sep 2019 –March 2020:*

Research assistant, KTO Research Center, SKEMA Business School, France

*July 2013 –Aug 2014:*

Research assistant as well as academic and training manager  
Vietnam Center of Research in Economics, Management and Environment, Vietnam (VCREME), leaded by Prof. Cuong LE VAN, Research Director of Exceptional Class (CNRS)

**Education:**

PhD in Management, Skema business school, University of Cote d'Azur, France (2020)

MBA in Technology Management, Asian Institute of Technology, Thailand (2010)

Bachelor of Foreign Language, University of Languages and International Studies (2006)

Bachelor of Engineer in Sea Transport Economics, HCM City University of Transport (2004)

**Research visit:**

*Jan - May 2019:* Kenan-Flagler Business School, The University of North Carolina at Chapel Hill, Public Policy Dept  
Host Faculty: Prof. Maryann Feldman

**Industrial positions:**

*Jan 2008 – Aug 2014:* SONDEX A/S, Country Manager, Danish Company in Vietnam  
*May 2005 – Dec 2007:* 3M Corporations, Team Leader, American Company in Vietnam  
*April 2004 – Dec 2004:* TS Shipping Line, Sales executive, Taiwanese Company  
*Jan 2000 – March 2004:* Indochina Research Company, part-time job interviewer

**Grants:**

- The PhD complementary funding for “*Regional Expertise Alignment and Firm Performance*”, funded by IDEX UCA JEDI (*Sep 2019- March 2020*)
- The 10<sup>th</sup> Research Postdoc Opportunities week -mobility grant – funded by the Technical University of Munich (2019)
- The 6th Master Class on EU Cohesion Policy for PhD students and early-career researchers- mobility grant – co-funded by The Regional Studies Association, the European Regional Science Association, the Association of European Schools of Planning and the and the European Parliament’s Research Service (2018)

**Publications and working papers:**

- Tan T. Tran (2020). R&D and Knowledge Expertise of French Regions. Published in the *Papers in Evolutionary Economic Geography Working Paper Series*, chaired by Prof. Ron Boschma, Utrecht University.
- Tan T. Tran, Ludovic Dibiaggio (2020). Mapping science and technology synergies in the smart specialization strategy (S3). Submitted to the Special Issue “Toward a Technology-Enabled Approach to Smart Specialization Development, *Regional Studies*”. In preparation for submission.
- Tan T. Tran, Ludovic Dibiaggio, Maryann Feldman. The time value of scientific expertise. In preparation for submission.

- Tan T. Tran, Ludovic Dibiaggio, Benjamin Montmartin. The regional alignment and innovative performance of regions. In preparation for submission.
- Tan T. Tran. Do public grants for science matter for scientific and technological development? (Early draft stage)

**Service:**

- Ad-hoc reviewer: Research Policy (2019-present)
- Coordinator of the SKEMA KTO Paper Development Workshop (2015-2019)

**Invited talk:**

- Msc in Management: *Ecosystem*. Hosted by Prof. Ludovic Dibiaggio

**Presentations at international conferences:**

- The 3<sup>rd</sup> BPF PhD Conference, organized in ESCP EUROPE, France (2014)
- The 7<sup>th</sup> Vietnam Economist Annual Meeting, organized in University of Economics Hochiminh city, Vietnam (2014)
- The 9<sup>th</sup> Vietnam Economist Annual Meeting, organized in Da Nang University, Vietnam (2016)
- SKEMA 7<sup>th</sup> KTO Paper Development Workshop, France (2018)
- The 7<sup>th</sup> Summer School Knowledge Dynamics, Industry Evolution, Economic Development, France (2018)
- The 1<sup>st</sup> SMARTER Conference on Smart Specialization and Territorial Development, Spain (2018)
- The 6<sup>th</sup> Master Class on EU Cohesion Policy, European Week of Regions and Cities, Belgium (2018)
- The 10<sup>th</sup> Post-doc Opportunity week in the Technology University of Munich (2019)
- The 5<sup>th</sup> Geography of Innovation Conference, Norway (2020)

**Research projects:**

Building up a large database on patents and scientific publications in France since 1990-2015 by machine learning to crawl data on Google scholar and Thomson Reuters's Web of Science. The project is replicated and complemented by the project of "Scientific Networks and IDEX Funding", a joint-project by GREDGE-UNS, I3S, INRIA and SKEMA (on-going).

**Computer skills:**

Big Data collection, mining and analysis

Software: SPSS, Stata, Marketing mix, Corel draw, Auto-CAD, Project Management, R program, Network analysis, Python

**References:**

1. Professor. **Ludovic DIBIAGGIO**

*SKEMA Business School, Sophia Antipolis (France)*

*Director of KTO Research Group*

*Email: [ludovic.dibiaggio@skema.edu](mailto:ludovic.dibiaggio@skema.edu)*

*Tel: (33)(04)93.95.45.04*

2. Professor. **Maryann P. FELDMAN**

*S.K. Heninger Distinguished Professor in the Department of Public Policy at The University of North Carolina at Chapel Hill, the USA*

*An Adjunct Professor of Finance at Kenan-Flagler Business School*

*A Research Director at UNC Kenan Institute of Private Enterprise*

*Email: [Maryann\\_Feldman@kenan-flagler.unc.edu](mailto:Maryann_Feldman@kenan-flagler.unc.edu)*

*Tel: (919)962.8201*

3. Professor. **Cuong LE VAN**

*Paris School of Economics*

*The former Scientific Deputy Head of the Institute of Humanities and Social Sciences of CNRS (The French National for Scientific Research)*

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